

Disney's EVENT SPONSORSHIP Solutions



With our world-renowned Theme Parks and 47 square miles of imaginative entertainment venues available, the event possibilities are literally endless. And to help make it easy, we can offer multiple levels of accessibility to your sponsors – including everything from complete event buy-outs to category-exclusive components that allow you to build a total package based upon different levels of sponsor participation.

Sponsorship Friendly Events:

- *Cairo Epic Dinner Show at Disney's Hollywood Studios™*
- *Harambe Village Street Festival at Disney's Animal Kingdom® Theme Park*
- *American Adventure Experience at Epcot®*
- *And more!*

Category-Exclusive Components and Options:

- **Disc Jockey Announcement Package** – The disc jockey will mention the sponsorship multiple times in between songs
- **Customized Gobos** – Sponsor's logo can be projected on various surfaces at your event
- **Custom Logo Cups and/or Beverage Napkins** – Sponsor may provide or can print sponsor's logo/name with one color
- **Customized Theme Park Guide Map** – Sponsor's logo (or multiple logos) printed on a Theme Park Map highlighting event locations
- **Customized Streetmosphere Actor** – Disney's interactive, comical performers can portray your sponsor's messages in ways that won't soon be forgotten
- **Theme Park Fireworks Announcement** – Customized voiceover plays at the start of the private Fireworks show with a special welcome message from sponsor
- **Custom Bar and Buffet Signs** – Custom signage showcasing the logo or name of sponsor alongside a themed culinary display
- **Customized Signs for Screaming Fans Package** – Sponsor's name or logo on signage held by "screaming" fans as guests are welcomed to event
- **Sponsored Area at Event** – A specific space set aside within the event area for sponsors to hand out giveaways and network with clients
- **A-Frame Sign or Monitor at Attraction Entrance** – Logo/welcome message from sponsor displayed at entrance of a Disney Theme Park Attraction for your private event
- **Logos on Illuminated Balloons** – Sponsor's logo or name displayed on illuminated balloons
- **Customized Photo Borders** – Sponsor's logo or name on photos from select Theme Park Attractions
- **Marquees Display at a Theme Park** – Sponsor name or message can be displayed on a marquee
- **Ice Bars** – Sponsor's logo can be highlighted on the front of the ice bar display
- **Custom Ice or Floral Centerpieces** – Sponsor's logo or name incorporated into display



Other possibilities include:

- Disney Institute Breakout or Keynotes
- Welcome Receptions
- Group Photos and Videos
- Hospitality Suites
- Floral Gift Baskets
- Lanyards
- Disney Theme Park Tickets

**Contact your Disney Representative today
for a custom event proposal for you and your sponsors.**