







# PROMOTING YOUR BRAND

– BRANDING & SPONSORSHIP OPPORTUNITIES AT DISNEY'S CORONADO SPRINGS RESORT –



# **PROMOTE YOUR BRAND**

Increase the visibility of your organization's brand throughout your event through a wide variety of sign and imaging options. Disney Event Group can also help you create opportunities for potential sponsors at a wide range of exposure.

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Some products within this catalog are accompanied by a QR code. Click on the QR code or scan it using your favorite QR code reader mobile app to view online examples.



# **BRAND YOUR MEETING**



#### **BRANDING PACKAGE**

Brand your meeting with this cost-effective bundle that includes:

Standard Themed Event Icon

Standard **Animated Screen Warmer** (animated version of the event icon)

Themed PowerPoint or Keynote template

Package Price: \$2,995

# **BRAND YOUR MEETING**

#### THEMED EVENT ICON

Our Disney designers will collaborate with you to create a custom icon that supports your meeting theme and helps "brand" your meeting. We offer three levels of design.

Standard: Includes three (3) initial design concepts and up to two (2) rounds of edits to produce the final design. Standard icons are more simplistic in design. \$2,400



STANDARD

Enhanced: Includes five (5) initial design concepts and up to three (3) rounds of edits to produce the final design. Enhanced icons may be more dimensional. \$3,925



**ENHANCED** 

Complex: Includes eight (8) initial design concepts and up to five (5) rounds of edits to produce the final design. Complex icons may be more dimensional and/or textured.





COMPLEX

If Stock Art elements are used in the design, they will be licensed to your organization so that the design may be used in other materials produced by your team.

# **BRAND YOUR MEETING**

#### THEMED POWERPOINT/KEYNOTE TEMPLATE

We will create a custom template themed to your event. The template will contain title, text and graphic slides. **\$750** 



Presentation Design services are also available.

If Stock Art elements are used in the design, they will be licensed to your organization so that the design may be used in other materials produced by your team.

# **PRE-EVENT ANNOUNCEMENTS**

#### **SAVE-THE-DATE STATIC GRAPHIC**

Generate excitement and create a buzz about your upcoming event.

Includes a themed graphic embedded in an email message to your prospective attendees. Clicking on the graphic opens the viewer's Internet browser and links them to your website or registration page.

\$1,500 - Production time: 1 week





SCAN OR CLICK

#### **SAVE-THE-DATE MOTION GRAPHIC**

Clicking on an embedded email graphic opens the viewer's Internet browser and plays a high-energy motion graphics video with music and sound effects. The video is up to 60 seconds in duration, and is designed to complement your meeting theme and deliver your key pre-event messages.

**\$6,000 -** Production Time: 2 – 3 weeks



SCAN OR CLICK

If Stock Art elements are used in the design, they will be licensed to your organization so that the design may be used in other materials produced by your team.

Disney will deliver the Save-the-Date content to the client. Client shall be responsible for distribution.

#### **PRE-EVENT ANNOUNCEMENTS**

#### **ANNOUNCEMENT VIDEO**



**Standard** Walt Disney World® Resort – Announce your upcoming meeting at the Walt Disney World® Resort with this budget-friendly, pre-produced Announcement Video that highlights the many exciting things your attendees may enjoy during their visit. Price includes a customized ending graphic that displays the event name and year in fireworks above Cinderella Castle.\* Approximate Length 1:30



\$2,000 - Production Time: 1 week

Enhanced Walt Disney World® Resort - This video is a great choice when you want to announce to your group that their next big gathering will take place at the Walt Disney World® Resort. Enhance the above Standard Video by adding a Google Earth Zoom Effect to travel from your current meeting location to the Walt Disney World® Resort. Plus, add specific Disney Resort footage and a closing slide that delivers specific Save the Date messaging.\* Approximate Length 2:00 minutes



\$3,000 - Production Time: 2 weeks

Custom Walt Disney World® Resort - We will work hand-in-hand with your meeting team to create a video announcement specific to your group and its needs. Let our video experts help you craft an exciting, customized message that highlights the themes, goals and incentives that are important to you. Options range from customized scripting and voice-overs to special video shoots involving magical Disney Character appearances and your leaders, shot within the Walt Disney World® theme parks and resorts.\*



**Starting at \$5,000** – Production Time: 2 – 4 weeks

\*Disney will deliver the Announcement Video content to the client. Client shall be responsible for distribution. Please note that the Disney copyrighted content in this video has not been cleared for distribution outside of client's organization.

If Stock Art elements are used in the design, they will be licensed to your organization so that the design may be used in other materials produced by your team.

#### PRINT COLLATERAL

#### **CREDENTIALS**

Provide your attendees with a themed event credential. These are up to 3.5" x 5.5" and may be personalized with the attendee's information (e.g. name, title, etc.) on the front and agenda on the back, complete with a sponsor's logo or message. Comes with a black, .75" break-away lanyard.\*

**\$2,000** – Up to 100 Credentials (*includes design and printing*) **\$5.50** each for additional credentials - volume discounts available for quantities over 750.

<sup>\*</sup> Upgrade to a custom one-color imprint lanyard available for an additional \$1 each.



#### **CUSTOM EVENT MAPS**

Our custom event maps make it easy for your guests to navigate your special event in the Park while reinforcing your brand or event sponsor. They include an event schedule, locations of available attractions and locations of guest amenities. Maps are single-sided, 8.5" x 11," includes up to 2 revision cycles.

**\$1,550** – Qty. 200 Maps (includes design and printing) **\$1.50** each for additional maps\*



<sup>\*</sup> Discounted pricing available for larger (1000+) quantities.

# PRINT COLLATERAL

# LOGOVISION GLASSES (WITH CUSTOM LOGO LENSES AND FRAMES)

See your brand everywhere and even turn our elaborate Disney fireworks display into a custom branded experience for your guests. These magical glasses turn every bright point of light into your illuminated logo or name.\*

The printed frames are a great opportunity to recognize sponsors or deliver additional printed messaging.

Qty. 500 - \$9.42 each

Qty. 800 - \$5.90 each

Qty. 1,000 - \$4.71 each

Qty. 1,500 - \$3.42 each

Qty. 2,000 - \$2.96 each

Qty. 2,500 - \$2.53 each







<sup>\*</sup> Custom LogoVision lens is limited to eight (8) characters or a simple logo symbol. Contact your event consultant for more information.

Please allow a minimum of four (4) weeks to produce LogoVision with Custom Logo Lenses.

# **ON-SCREEN COMMUNICATION**

#### **POWER LOGO OPENER**



Kick off your meeting and inspire pride in your attendees with a high-energy animated reveal of your organization's logo. This creative opening video delivers a big impact without a big cost, and with little planning on your part. Using motion graphics, sound effects and driving music, we create a high-impact 45-60 second "Opener" that morphs from your event icon into your logo. As the opener ends, your logo lands dramatically in the center of the screen. The final effects reverberate around the room and your executive enters with the huge on-screen logo as the backdrop for his/her welcoming remarks.

- Starts with your themed event icon (client-provided)
- Ends dramatically on your company logo (client-provided)
- We create the energy and dynamic imagery in-between

**\$6,000** (\$5,500 if bundled with the Branding Package)



SCAN OR CLICK

# **ON-SCREEN COMMUNICATION**

#### HAND-SKETCHED ANIMATION VIDEO



Looking for an original and fun way to reach your audience? Let Disney help tell your story with our Hand-Sketched Animation Videos. These videos incorporate the rich tradition of Disney storyboarding and animation to deliver your message in an easy-to-understand, visual way. They can increase retention by simplifying complex processes. They can be used to tell a story, provide a testimonial, or as a pre-event email blast to promote your upcoming meeting. Pricing is based on a 60-second video and includes script support, storyboards, professional narration, music from our licensed library and sound effects.

Price: \$3,500

Each additional minute: \$950

# **PHOTOGRAPHY**

#### **EVENT DOCUMENTATION PACKAGE**

#### Package includes:

- Photographer
- Photo proofing
- Microsite with unlimited downloads, or USB drive or disc
- Delivered within 48 hours

Up to 2 hours - **\$400** 

#### What can be done:

- Candid shots
- Up to 30 people informal group shot



#### **ENHANCEMENTS**

- Additional Event Documentation photographer (up to 2 hours) \$200
- Add an hour \$135
- Add a studio (up to 2 hours) \$300
- Add a FORMAL group photo (up to 30 people)- \$100
- Add "print on site" \$1,500 (print 6" x 8", up to 2 hours)
- Retouching up to 30 images -\$100
- 8" x 10" prints \$20 each
- 6" x 8" prints \$15 each
- Additional disc or USB drive \$125

Please note: There is a \$100 rush fee for photo orders delivered under 48 hours.

#### **PHOTOGRAPHY**

#### **GROUP PHOTO CAPTURE PACKAGE**

Create an event keepsake with a Group Photo. We can coordinate a unique pose with pre-planning. Package includes:

- Photographer and assistant
- High resolution group photo for up to 200 people
- Professional lighting/risers
- Graphic borders (standard)
- Microsite with unlimited downloads, or USB drive or disc
- Photo proofing
- Delivered in 48 hours

1 hour experience - **\$450** 



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#### **ENHANCEMENTS**

- 1-hour event documentation \$200
- 8 x 10 prints \$20 each (no smaller sizes available with this package)
- Additional disc or USB drive \$125
- Custom border \$200
- For groups over 200, additional costs may be incurred
- Add a studio (up to 2 hours) \$300

Depending upon group size and location, a lift for the photographer may be required for an additional fee of \$200. Please discuss location with your Disney Representative to determine the optimum spacing and set-up for your group photo.

Please note: There is a \$100 rush fee for photo orders delivered under 48 hours.

#### **PHOTOGRAPHY**

#### STUDIO PHOTO CAPTURE PACKAGE

Create an event keepsake with a Studio Photo. We can coordinate a unique pose with pre-planning. Package includes:

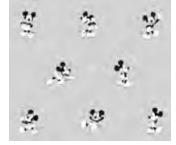
- Photographer and assistant
- Professional lighting
- Microsite with unlimited downloads, or USB drive or disc
- Photo proofing
- Standard photo backdrop (Swirl/Mickey)
- Delivered in 48 hours (\$100 rush fee for delivery in under 48 hours)

Up to 2-hour experience - \$525

#### **POSSIBILITIES**

- Professional headshot
- Use with a custom step and repeat backdrop
- Character experience
- Informal group shot (up to 30 people)





**SWIRL BACKDROP** 

MICKEY BACKDROP

#### **ENHANCEMENTS**

- Additional hour \$135
- Additional studio (up to 2 hours) \$300
- Add event documentation (up to 2 hours) \$200
- Add "print on site" \$1,500 (print 6" x 8", up to 2 hours)
- FORMAL group shot (up to 30 people) \$100
- Retouching up to 30 images \$100
- 8 x 10 prints \$20 each
- 6 x 8 prints \$15 each
- Additional disc or USB drive \$125

Please note: There is a \$100 rush fee for photo orders delivered under 48 hours.

#### PHOTOGRAPHY DELIVERY OPTIONS

#### **A LA CARTE PRINTS**

Offer your attendees the Disney PhotoPass® Service or print delivery within 48 hours.

8" × 10" - **\$20** 

6" x 8" - **\$15** 

For a Formal Group Photo, we recommend the 8" x 10" print. Volume discounts available.

Please note: There is a \$100 rush fee for photo orders delivered under 48 hours.



Offer your attendees the Disney PhotoPass® service with unlimited digital downloads.

Includes PhotoPass™ cards.

**\$499**/per event

#### **PRINTS ON SITE**

Offer your attendees prints immediately on site.

Includes an assistant, printer and 6" x 8" prints in folders.

\$1,500 – 2 hours/per On-Location Studio





Disney PhotoPass® Service makes it easy for you to view, organize, share, customize, download, and order prints of your favorite photos via a personalized ID system and easy-to-use online service. For more information, consult your Disney Representative.

#### PHOTOGRAPHY DELIVERY OPTIONS

#### **PHOTO MONTAGE**



A conference highlights photo montage is a great way to engage your attendees during the conference. It can be played daily on a monitor in the foyer near your coffee bar, on your big general session screen as a "walk-in loop," or during your closing session. It can even be sent out digitally, post-event, via an email link. Price includes a music track from our stock library. Title slides with the sponsor's logo can be inserted into the montage recognizing the sponsors of various functions, or acknowledging an exclusive sponsor for the entire montage.

**\$950** – Standard Photo Montage, 3-minute duration (about 60 images)

**\$1,150** – Enhanced Photo Montage, 5-minute duration (about 100 images)

Photography not included.

Please discuss your needs with your Disney Representative to determine photography pricing.



SCAN OR CLICK

# PHOTOGRAPHY BACKDROPS

#### STEP & REPEAT PHOTO BACKDROP

Our step & repeat backdrop uses your event icon or organization's logo to make a perfect backdrop for your attendees to be photographed during your special event. Our price includes design, printing of a non-glare fabric backdrop, frame rental, set-up and removal.

**\$1,835 each** – 12' x 8' backdrop with frame rental *Photography not included.* 

Pricing for indoor use only. For outdoor solutions, please discuss your needs with your Disney Representative to determine pricing.



# PHOTOGRAPHY BACKDROPS

#### **AUGMENTED REALITY EXPERIENCE**



#### ANIMATED PHOTO BACKDROP

Your guests will have tons of fun getting their picture taken in front of a custom animated photo backdrop. The backdrop looks like one of your regular event branded signs, but when users view it on their mobile device using the free Aurasma app\*, the background comes to life, creating an opportunity to reinforce your brand and deliver your messaging in a unique and creative way.

**\$5,900** – 12' x 8' Photo backdrop with a 20-second augmented reality experience

#### **AUGMENTED REALITY EXPERIENCES**

**\$4,000** – Additional 20-second Augmented Reality experiences based on an existing graphic "trigger image" (for example, turn your logo into a trigger image that launches your latest video or plays a custom animation).

\* Requires the use of the free Aurasma app for iPhone and Android devices, available online from the App Store and Google Play.

#### PHOTOGRAPHY BACKDROPS

#### STEP INTO THE SCENE: A PHOTO EXPERIENCE

Turn your themed party into an interactive experience for everyone! This photography package paints a storybook experience that everyone will enjoy and remember. Once everyone has decked themselves out in outfits, they join their friends center stage as the stars of this "film shoot". Then the Disney photographer takes over, directing everyone in his/her own story. The result is a wonderful photograph capturing your guests having the time of their lives.

Pricing includes photography and on-site photo prints, green screen backdrops, costume overlays and small, hand-held props for a number of interactive themes. We recommend one **Step Into The Scene** setup for every 200 guests for a 2-hour event.

Available themes include:

- Wild, Wild West
- Pirate Adventure
- Sport Themes
- 50's Sock Hop
- Fun in the Sun Beach Scene
- Villains

#### **\$4,995** per set-up

Custom-themed experiences beyond those listed above are available for an additional \$2,000.

Full set prop package (as pictured) available for additional cost.





#### PAPER BEVERAGE NAPKINS

Provide visibility to your logo or message right in the palm of your Guests' hands with branded paper beverage napkins in beverage or hors d'oeuvre size! Available in single color foil imprint in a rainbow of napkin colors, or full color logo on white or ivory napkins. Printable size allows for one logo and up to two lines of text depending on size of messaging.

**\$61+** – Box of 50 napkins (one color logo/ordered in boxes of 50 per logo). Volume price breaks are available based on increments of 50.

+ Plus 6.5% sales tax. Subject to change without notice. Please allow two weeks for production or more depending on quantities purchased.



#### **PILLOWS**

Primo leather-like fabric is screened with your logo or event icon with the utilization of heat infusion. The best part: these pillows are yours to keep! Color options based on lead time and quantity; please discuss the right colors for you based on your logo colors with your Disney Event Consultant.

\$75+ - Per Pillow (plus \$75 one-time art fee per logo).

+ Plus 6.5% sales tax. Subject to change without notice.
Please allow two weeks for production or more depending on quantities purchased.

# EVENT GROUP

#### **ACRYLIC PARTY PASS**

Clear acrylic is etched as a "pendant" for your guests to wear with your logo or event icon. An LED light attached to the neck cord allows your message to glow. This item is the perfect favor for your Guests to provide them the backstage pass to party!

**\$9+** – Per Pass (plus \$75 one-time art fee per logo).

Additional enhancements such as LED light colors, colored party passes, etc. are available.

+ Plus 6.5% sales tax. Subject to change without notice. Please allow two weeks for production or more depending on quantities purchased.



#### **CHOCOLATE AMENITY**

This is certainly a delicious treat for your Guests! Four assorted truffles sit in a hexagon-shaped chocolate box. The chocolate box is screened with your logo or event icon. Even the box itself is edible as it's also made out of chocolate! The entire amenity is wrapped in cellophane with your choice of color of ribbon tie.

**\$14.25+** – Per Amenity not including hotel delivery to the Guest rooms.

+ Plus 6.5% sales tax. Subject to change without notice. Please allow two weeks for production or more depending on quantities purchased.



#### **ACRYLIC CENTERPIECES**

Allow your logo or event icon to shine as the center of attention at each table! Clear acrylic etched with your brand shines with LED light. Additional options such as alternative shapes, colors, floral accents around the centerpieces and even lighting programming are available.

Please ask your Disney Event Consultant for a quote based on table size, logo shape and color needs!



#### **ICE**

Your brand is "frozen" in time with a cool way to serve drinks! Ice bars and ice luges are a unique way to show your logo or event icon. Available as an ice bar, ice sculpture or more, this option creates a unique showstopper! Starting fees are below; additional enhancements such as colored uplighting, colored logos within the ice, and combination ice bar with ice luge are available.

**\$825+** – Single Ice Sculpture (plus \$200 delivery fee).

\$960+ - Single Ice Luges (plus \$200 delivery fee).

**\$3,675+** – Single 6.5' Ice Bar (plus \$200 delivery fee).

+ Plus 6.5% sales tax. Subject to change without notice.

Please allow two weeks for production or more depending on quantities purchased.



Charging Furniture options start as small as a single chair and can grow as large as your imagination and budget allows. As an additional option, sponsors can participate in these options by providing branding icons or messaging printed directly on furniture backs, charging swing table tops, or as vinyl wraps placed on highlighted flat surfaces. Please work with your Disney Representative to discuss locations and spacing needs.

Pricing does not include: a \$75 art set up fee per logo/message, a \$100-200 delivery fee pending quantity of items requested or any optional underlighting on soft seating décor.

#### LOCKING CELL PHONE KIOSK WITH DUAL VIDEO SCREENS

Plug it in...lock it up...walk away. Come back to a full charge! This charging locker consists of 24 units that keep coveted mobile devices safe and secure via a digital lock. Each locker has a universal fast charging cord that fits all major cell phones and tablets. TV Monitors and side panels offer a great branding opportunity for your organization or your sponsors. (Rental)

	Multi*	Single
Without graphics	\$3,498.00+	\$2,332.00+
1-side graphics	\$3,610.50+	\$2,444.50+
2-side graphics	\$3,723.00+	\$2,557.00+
3-side graphics	\$3,835.50+	\$2,669.50+
4-side graphics	\$3,948.00+	\$2,782.00+



<sup>+</sup> Plus 6.5% sales tax. Subject to change without notice.

Requires 30 amps of power per station.

This option is also available without video screens. See your Disney Representative for options and pricing.



#### PRICING IS VALID THROUGH SEPTEMBER 30, 2016

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<sup>+</sup> Indicates Florida sales tax is applicable (currently 6.5%). Taxes are subject to change without notice.

#### **GEO CHARGING HIGHBOY (RENTAL)**

	Multi*	Single
Without graphics	\$375.00+	\$250.00+
1-side graphics	\$490.00+	\$365.00+
2-side graphics	\$605.00+	\$480.00+
3-side graphics	\$720.00+	\$595.00+
4-side graphics	\$835.00+	\$710.00+



Requires 5 amps of power

Pricing does not include seating



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<sup>\*</sup> Multi-day rate = rental period of up to 7 days + Plus 6.5% sales tax. Subject to change without notice.

#### **CONVERSATION CHARGING TABLE - LOW HEIGHT**

Includes Four Clear Flex Chairs and Black or White Chair Pads

Multi\* Single

Rental \$600.00+ \$400.00+

\* Multi-day rate = rental period of up to 7 days

+ Plus 6.5% sales tax. Subject to change without notice.

Available with a "woodgrain" or white top

Other colors of chair pads available for an additional charge



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#### **CONVERSATION CHARGING TABLE - HIGH BOY SIZE**

Includes Four Clear Flex Swivel Stools and Black or White Chair Pads

Multi\* Single

Rental \$750.00+ \$500.00+

\* Multi-day rate = rental period of up to 7 days

Requires 5 amps of power

Available with a "woodgrain" or white top

Other colors of chair pads available for an additional charge

#### PRICING IS VALID THROUGH SEPTEMBER 30, 2016

FOR MORE INFORMATION. CONTACT YOUR DISNEY REPRESENTATIVE OR CALL 407-827-5079

+ Indicates Florida sales tax is applicable (currently 6.5%). Taxes are subject to change without notice.

<sup>+</sup> Plus 6.5% sales tax. Subject to change without notice.

#### **CONVERSATION CHARGING TABLE WITH SIX LOCKERS**

Multi\* Single

Rental \$900.00+ \$600.00+

Requires 5 amps of power

Charging ability only available on the top of the table

- \* Multi-day rate = rental period of up to 7 days
- + Plus 6.5% sales tax. Subject to change without notice.



#### **SEVEN-SECTION L COUCH**

In White, Black, Espresso Brown or Red with Two Executive Lighted Towers and Two Charging Swing Tables (Rental)

Multi\* Single

Without Graphics \$2,520.00+ \$1,680.00+

1 side of graphic per executive tower **\$2,610.00+ \$1,770.00+** 

2 sides of graphic per executive tower **\$2,700.00+ \$1,860.00+** 

- \* Multi-day rate = rental period of up to 7 days
- + Plus 6.5% sales tax. Subject to change without notice.

Requires 20 amps of power

Charging tables include charging ability with a multi-adapter

Other colors of seating available for an additional charge



#### PRICING IS VALID THROUGH SEPTEMBER 30, 2016

+ Indicates Florida sales tax is applicable (currently 6.5%). Taxes are subject to change without notice.

#### TWELVE-SECTION FULL MOON CHARGING STATION

In White, Black, Espresso Brown or Red with 6 Charging Swing Tables (Rental)

This charging configuration consists of 12 seats and 6 charging swing tables. Each charging table offers (1) 3-prong electrical outlet and comes with a universal adapter that fits all major cell phones and tablets. Furniture backs and swing table tops offer a great branding opportunity for your organization or your sponsors

Multi\* Single

Without Graphics \$4,005.00+ \$2,670.00+

- \* Multi-day rate = rental period of up to 7 days
- + Plus 6.5% sales tax. Subject to change without notice.

Requires 20 amps of power

Charging tables include charging ability with a multi-adapter

Other colors of seating available for an additional charge

Greens package pictured not included; see your Disney Representative for details

#### TWELVE-SECTION FULL MOON CHARGING STATION

In White, Black, Espresso Brown or Red with Swing Tables and Battery-Operated Water Wall (Rental)

Multi\* Single

Without Graphics \$4,980.00+ \$3,320.00+

2-sided branding upgrade on the water wall;

up to 32"w x36"h graphic \$5,760.00+ \$3,930.00+

- \* Multi-day rate = rental period of up to 7 days
- + Plus 6.5% sales tax. Subject to change without notice.

Requires 20 amps of power

Charging tables include charging ability with a multi-adapter

Other colors of seating available for an additional charge





Today's attendees rely on mobile technology more than ever, and having a charged device is a constant concern. To charge their phone, attendees simply open a locker, connect their device and lock it. We offer three sizes of charging stations operating on standard 110-volt power outlets. Charging stations not only provide attendees with the peace of mind to focus on your event, they allow you to offer sponsorship opportunities to generate additional revenue.

#### **POWERSTATION PRO**

- Floor standing design
- Customizable LCD display supports static images, video and audio
- Multiple cables for charging up to six phones
- Six locking bays with keys
- Exterior is fully customizable with your branding

\$2,400 Rental fee per event

#### **POWERSTATION**

- Table top design
- Multiple cables for charging up to four phones
- Four locking bays with keys
- Exterior is fully customizable with your branding

\$1,200 Rental fee per event

#### **POWERSTATION MINI**

- Table top design weighing only 25 pounds (30 pounds for locking option)
- Customizable with printed graphic in marketing display window
- Multiple cables for charging up to eight phones
- Optional locking bays featuring keypads

\$1,200 Rental fee per event







#### **EVENT**

# **EVENT ENHANCEMENTS**

#### **CATCHBOX**

Catchbox is the world's first soft wireless microphone that you can throw into an audience to kick-start a discussion. Catchbox improves lectures, conferences, and group work by encouraging audiences to share ideas and discuss challenges.

- Customization with your logo, company color or design of your choosing
- Lightweight design to be easily tossed from one person to the next
- Affordability more cost effective than multiple microphones
- Ease-of-use no more having runners speeding around the room to pass a microphone
- Fun standing in line behind a microphone is a thing of the past

**\$410** per day

\$800 per event









#### **SOCIAL MEDIA WALL**



- Pulls in posts and photos from Twitter and Instagram
- Choose from seven full-screen display animations
- Customize your display color, theme, and background
- Apply filters to moderate content or select each post with the Curated Gallery
- Use our widget to embed SocialWall on your website
- Build Pre-Event Buzz
- Inspire On-Site Event Engagement
- Extend Post-Event Excitement

**\$3,200** per event (includes 46" monitor on stand for display. Additional equipment available for an additional charge).

#### STREETMOSPHERE PERFORMERS





SCAN OR CLICK

Streetmosphere performers are Disney's interactive, improvisational entertainers. They are customized to your organization and event theme and are some of the most memorable characters you'll ever meet. From their names and costumes, to their props and interactions, they use your industry lingo to reinforce your messages in ways that won't soon be forgotten. Let us help you choose from our existing list of Streetmosphere personalities or we can create custom Streetmosphere characters just for you.

Streetmosphere characters can be used to kick off your meetings, interrupt your sessions or energize your breaks; they can even be used as surprise "Guests" at your social events. Every interaction with them is a mini show guaranteed to bring humor, entertainment and excitement to your Guests. You never know who you'll run into and just how hard you will laugh!

Pricing starting at \$1,200

Talent is scheduled based on availability and is subject to change without notice.

#### **EASEL SIGNS**

Easel Signs can be purchased individually or included in a larger sponsorship package. They are 24" wide x 36" high and printed on 3/16" gator board, single-sided.

\$155 each – Qty. 1-9 (includes design, printing, and use of resort easel stand)

**\$1,395** – Bundle of 10





#### **RETRACTABLE BANNERS**

Our retractable floor-standing banners are approximately 33" wide x 78" high and very portable, allowing them to be relocated and repurposed during your event. Use them to display the agenda or other event content, or to exclusively promote your sponsors. These single-sided banners may be purchased individually or included in a larger sponsorship package.

**\$495 Economy** – Oty. 1-9 Cost-savings option for single-event usage. Lightweight frame; banner changes not recommended (includes design, printing, and carrying case)

**\$595 Premium** – Oty. 1-9 Our Premium retractable banner stands are a quality above our economy retractable banners. The Premium banner stands have more durable hardware and are better suited for replacing the fabric graphic. (includes design, printing, and carrying case)

**\$4,455 Economy Bundle** – Bundle of 10 (includes design, printing, and carrying case)

**\$5,355 Premium Bundle** – Bundle of 10 (includes design, printing, and carrying case)



#### **SLIP-COVER BANNER STANDS**

These fashionable floor-standing banners have a very clean and sophisticated look, and their curved tops add extra focus. Plus, they're the easiest graphic change banner stand system ever – simply slip the two-sided fabric graphic over the frame! Frames are available for rent or purchase.

\$560 each – 24" x 84" Rental (\$610 For purchase, includes stand and carry bag)

 $$630 \text{ each} - 30" \times 84" \text{ Rental ($690 For purchase, includes stand and carry bag)}$ 

**\$700 each** – 36" x 84" Rental (\$765 For purchase, includes stand and carry bag)

#### **FLOOR GRAPHICS**

Floor graphics can be used as directional signage, for event branding, or to acknowledge award winners during a gala celebration. They are available in 24," 36," or 48" square or circular sizes and may be applied to carpeted or hard surfaces, and they may be purchased individually or bundled as part of a sponsor signage package. Price includes installation and removal.

**\$215 each** – 24" graphic, Qty. 1-9 (\$1,935 – Bundle of 10)

**\$355 each** – 36" graphic, Qty. 1-9 (\$3,195 – Bundle of 10)

**\$555 each** – 48" graphic, Qty. 1-9 (\$4,995 – Bundle of 10)

#### **FEATHER BANNER**

Our 12' feather banners are printed on high-quality polyester that allows the reverse image to be visible on the other side. The banners are available single-sided or double-thickness with printing on both sides. The banners are elegant, flowing and durable and come with a rented frame for either indoor or outdoor use.

\$495 each – Single-sided banners, Qty. 1-9 (includes design, printing, and frame rental)

**\$4,455** – Single-sided banners, Bundle of 10 (includes design, printing, and frame rental)

\$785 each – Double-sided banners, Qty. 1-9 (includes design, printing, and frame rental)

**\$7,065** – Double-sided banners, Bundle of 10 (includes design, printing, and frame rental)



#### METER BOARD (METAL BASE)

Our Monolith (meter board) sign is easily seen within your large meeting space. They are 48' wide x 96" high and are perfect for displaying your event agenda or promoting sponsors in foyer areas.

**\$715 each** – Single-sided (includes design, printing, and metal frame rental)

\$890 each – Double-sided (includes design, printing, and metal frame rental)



#### METER BOARD (CARDBOARD BASE)

Our Monolith (meter board) sign is easily seen within your large meeting space. Our cardboard base signs are 38" wide x 84" high and are perfect for displaying your event agenda or promoting sponsors in foyer areas.

**\$570 each** – Single-sided (includes design, printing, and cardboard base)

**\$695 each** – Double-sided (includes design, printing, and cardboard base)



#### TRIANGULAR METER BOARD

Our 3-sided meter boards are great for wide open spaces or at intersecting hallways. They measure  $36\text{''} \times 84\text{''} \times .5\text{''}$ 

**\$1,700 each** (includes design, printing and frame rental)



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#### **STACKED CUBES**

Our cube stacks provide a very versatile signage option for promoting sponsors, reinforcing your brand, or delivering event information. For example, stack two or three cubes with their sides flush to create a dramatic column of information. Or, rotate them off axis from one another to create additional visual interest. As another option, use two stacks of three cubes to create a bold entrance to your general session. Then, change out some of the sides of the cubes and create three stacks of two cubes to designate breakout room or special event areas at different times during your event. The sides of the cubes are attached to a lightweight metal frame using magnetic strips; repositioning the cubes and changing side panels is very easy.

**\$2,145** – Set of (3) 2' Cubes (includes four panels; \$155 each for additional panels) **\$930 each** – 3' Cube (includes four panels; \$215 each for additional panels) **\$1,425 each** – 4' Cube (includes four panels; \$305 each for additional panels)



3' Cube shown

Pricing includes design, printing, and frame rental

#### **ZERO GRAVITY CUBE**

This is a definite "eye catcher." Because of the way this 3' cube is positioned on its edge, it appears to float off the floor. The six sides of the cube are attached to a metal frame using magnetic strips, making it very easy to replace a single panel to highlight a special event or sponsor at various times throughout your event.

**\$1,150 each** (includes design, printing and frame rental) **\$215 each** – additional cube panels (includes design and printing)



#### **GIANT CUBE**

Our Giant Cubes are large enough to help brand your event with a strong image while delivering lots of event information such as your full agenda. The cubes are made of a lightweight aluminum frame with flame retardant stretch fabric outer skin that supports high-resolution printing. The cubes come in three sizes.

**\$4,705 each**,  $8' \times 8' \times 8'$  (includes design, printing and frame rental) **\$5,535 each**,  $8' \times 8' \times 10'$  (includes design, printing and frame rental) **\$6,365 each**,  $8' \times 8' \times 12'$  (includes design, printing and frame rental)



8' x 8' x 10' Cube shown

#### **GRAPHIC WALLS**

Our large Graphic Walls provide a great way to brand medium to large spaces, such as in foyers and at the end of hallways. They are printed on high-resolution, non-glare fabric, and are virtually wrinkle-free. Price includes frame rental, setup, and breakdown. Optional LED lighting is available for an additional fee.

#### 8' TALL WALLS

 $$1,685 - 8' \times 8' \text{ fabric wall}$ 

**\$2,065** – 12′ x 8′ fabric wall

**\$2,350** – 16' x 8' fabric wall



12' x 8' Graphic wall shown

Optional LED Light Bars Available @ \$150 each (requires location near a power outlet)



#### **OUTDOOR GRAPHIC WALL**

This vinyl graphic wall is designed for outdoor use. It utilizes a 36" rear-extended jack stand to accommodate weighted sand bags to secure it. Price includes frame rental, setup, and breakdown.

**\$3,855** – 12' x 8' outdoor wall

# PORTABLE SIGNAGE

#### **GRAPHIC WALLS**

#### 10' TALL WALLS

**\$3,235** – 12' x 10' fabric wall

**\$5,515** – 25' x 10' fabric wall

Price includes frame rental, setup, and breakdown.

Optional LED Light Bars Available @ \$150 each (requires location near a power outlet)



25' x 10' Graphic wall shown

#### **OUTDOOR QUAD TOWER**

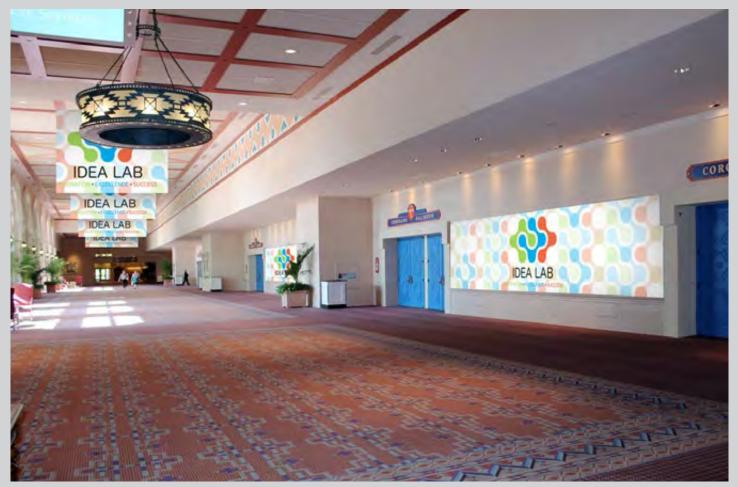
This non-illuminated outdoor sign provides (4) weather-resistant Coroplast® surfaces to provide visibility from all sides. It measures 40" wide by 40" deep by 96" tall and is weighted from inside. Price includes frame rental, setup, and breakdown.

\$1,770 each



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# **RESORT-SPECIFIC SIGNAGE**

- DISNEY'S CORONADO SPRINGS RESORT -

On the following pages, you may browse several popular areas for branding and signage throughout the resort meeting space.

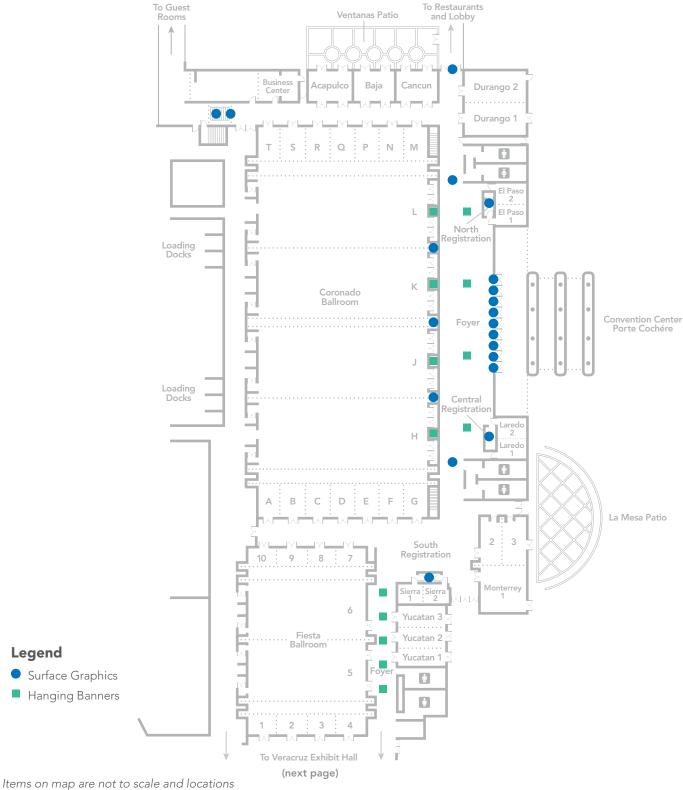
Catalog pricing includes project management, design, installation, and removal of individual sign elements. Purchase of multiple items may drive efficiencies that can result in cost savings.

Please note that availability of locations depicted within is not guaranteed due to possible shared use of the meeting space by other groups.

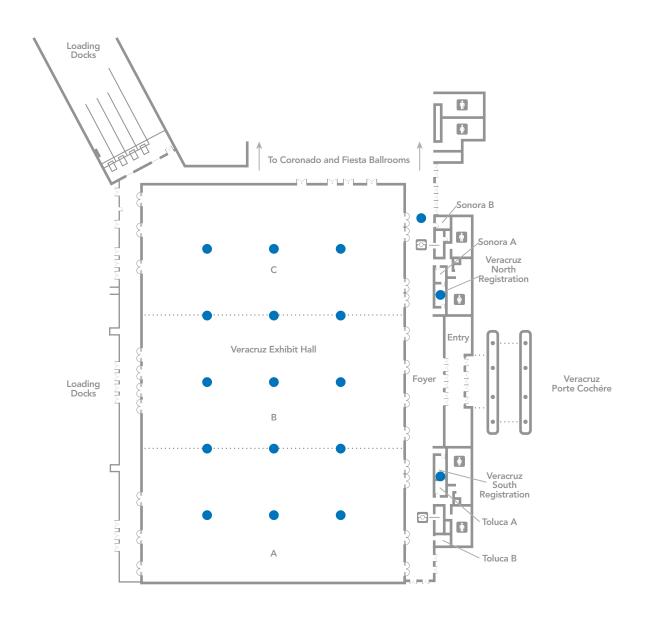
In the examples, the blue color indicates adhesive graphics, and the green color indicates hanging banners. For safety purposes, hanging banners must be installed by Disney.

Please check with your Disney Representative for availability and any additional questions.

Click on the blue dots below to view suggested signage/branding opportunities for the areas on the map.



Items on map are not to scale and locations are approximate. Please consult with your Disney Representative regarding your specific needs and desired locations.





## **CONVENTION CENTER ENTRANCE WALL GRAPHIC**

2000 - Convention Center Entrance Wall Graphic, Adhesive Vinyl

\$1,140

Note: Availability of locations depicted is not guaranteed due to possible shared use of the meeting space by other groups. Please check with your Disney Representative for availability.

**■ BACK TO MAP** 



#### CORONADO BALLROOM FOYER — NORTH HEADER GRAPHIC

2004 - Coronado Ballroom Foyer – North Header Graphic, Adhesive Vinyl

\$3,350

Note: Availability of locations depicted is not guaranteed due to possible shared use of the meeting space by other groups. Please check with your Disney Representative for availability.



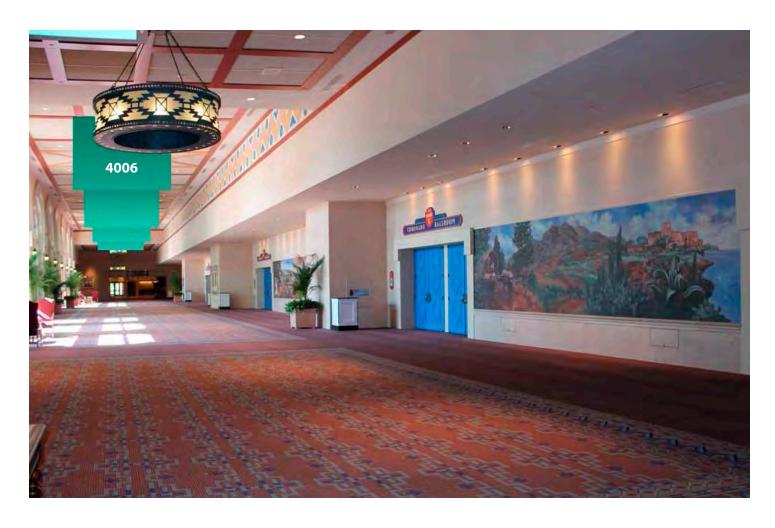


# **NORTH REGISTRATION DESK**

2005N - North Registration Desk Back Wall, Adhesive Vinyl (features bump-out)	\$2,890
2006N - North Registration Desk Front, below desk, Adhesive Vinyl	\$1,235
Central Registration Desk (not shown)	
2005C - Central Registration Desk Back Wall, Adhesive Vinyl (features bump-out)	\$2,890
2006C - Central Registration Desk Front below desk Adhesive Vinyl	\$1 235

Note: Availability of locations depicted is not guaranteed due to possible shared use of the meeting space by other groups. Please check with your Disney Representative for availability.





#### **CORONADO FOYER SKYLIGHT HANGING BANNERS\***

4006A - Coronado Foyer Skylight Hanging Banners (double-sided), each\$3,8554006B - Coronado Foyer Skylight Hanging Banners (double-sided), Bundle of (4)\$7,9704006C - Coronado Foyer Skylight Hanging Banners (double-sided), Bundle of (6)\$10,130

Note: Availability of locations depicted is not guaranteed due to possible shared use of the meeting space by other groups. Please check with your Disney Representative for availability.

**■ BACK TO MAP** 

<sup>\*</sup> For safety purposes, hanging banners must be installed by Disney.



## **NORTH FOYER MURAL COVER\* (TOTAL OF FOUR)**

4007 - Foyer Mural Cover (fabric) each	\$3,445
4007A - Foyer Mural Cover, bundle of (2)	\$5,335
4007B - Foyer Mural Cover, bundle of (3)	\$7,765
4007C - Foyer Mural Cover, bundle of (4)	\$9,680

<sup>\*</sup> For safety purposes, hanging banners must be installed by Disney.

Note: Availability of locations depicted is not guaranteed due to possible shared use of the meeting space by other groups. Please check with your Disney Representative for availability.





## **CORONADO BALLROOM COLUMN SIDES\* (TOTAL OF SIX)**

2014 - 2019 - Wall Adhesive graphics, each

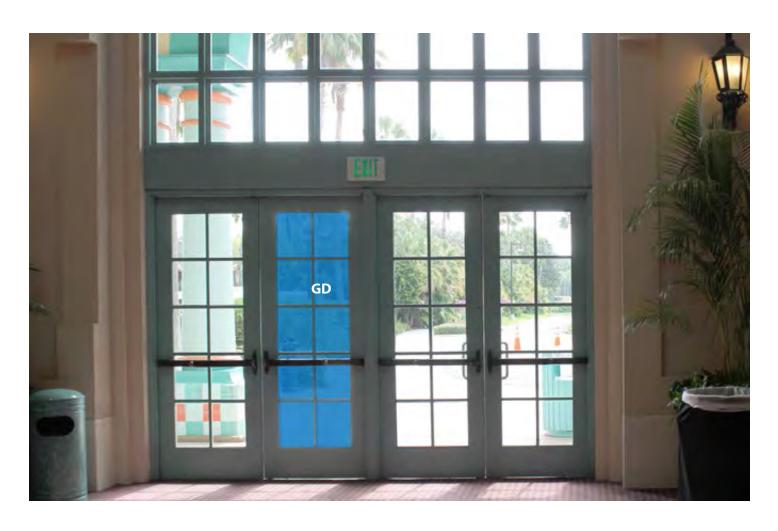
2014 - 2019 - Wall Adhesive graphics, bundle of (6)

Note: Availability of locations depicted is not guaranteed due to possible shared use of the meeting space by other groups. Please check with your Disney Representative for availability.

**■** BACK TO MAP

\$1.225 \$6,125

<sup>\*</sup> The wall graphics will need to be cut to accommodate fire hose boxes, thermostats and other features.



#### **CORONADO FOYER DOOR GLASS\***

GD -Coronado Foyer Door Glass, each door, 10 panels

\$390

\* For safety purposes, full coverage of glass panels on doors requires use of window perf material applied to exterior surface; this is visible from outside only. For other options, please discuss with your Disney Representative.

There are seven (7) sets of doors (as shown above) in the Coronado Foyer.

Note: Availability of locations depicted is not guaranteed due to possible shared use of the meeting space by other groups. Please check with your Disney Representative for availability.





## **CORONADO FOYER WINDOW GLASS\***

GW - Coronado Foyer Window Glass, set of 8 panels

GW - Coronado Foyer Window Glass, each panel

\* These windows are located at the extreme north and south of the doors in the main foyer. Only 1 set per side.

\$1,340 \$168

Note: Availability of locations depicted is not guaranteed due to possible shared use of the meeting space by other groups. Please check with your Disney Representative for availability.

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## CORONADO BALLROOM FOYER — SOUTH HEADER

2007 - Coronado Ballroom Foyer - South Header, Adhesive Vinyl

\$3,350

Note: Availability of locations depicted is not guaranteed due to possible shared use of the meeting space by other groups. Please check with your Disney Representative for availability.





## **SOUTH REGISTRATION DESK**

2008 - South Registration Desk Back Wall, Adhesive Vinyl

2009 - South Registration Desk Front, below desk, Adhesive Vinyl

\$3,160

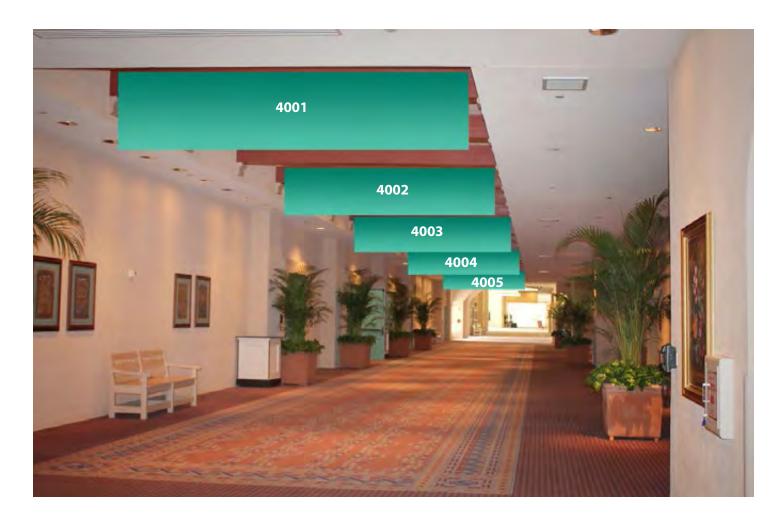
\$1,255

Note: Availability of locations depicted is not guaranteed due to possible shared use of the meeting space by other groups. Please check with your Disney Representative for availability.



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## FIESTA BALLROOM FOYER HANGING BANNERS\*

4001 thru 4005 - Fiesta Ballroom Foyer Hanging Banners, each 4001 thru 4005 - Fiesta Ballroom Foyer Hanging Banners, bundle of (5)

\$1,900

\$5,635

Note: Availability of locations depicted is not guaranteed due to possible shared use of the meeting space by other groups. Please check with your Disney Representative for availability.

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<sup>\*</sup> For safety purposes, hanging banners must be installed by Disney.



## **VERACRUZ FOYER HEADER**

2010N - Veracruz Foyer North Header, Adhesive Vinyl

2010S - Veracruz Foyer South Header, Adhesive Vinyl (not shown)

\$2,675

\$2,675

Note: Availability of locations depicted is not guaranteed due to possible shared use of the meeting space by other groups. Please check with your Disney Representative for availability.





## **VERACRUZ NORTH REGISTRATION DESK**

2011N - Veracruz North Registration Desk Back Wall, Adhesive Vinyl	\$2,580
2012N - Veracruz North Registration Desk Front, below desk, Adhesive Vinyl	\$985
Veracruz South Registration Desk (not shown)	
2011S - Veracruz South Registration Desk Back Wall, Adhesive Vinyl	\$2,580

\$985

Note: Availability of locations depicted is not guaranteed due to possible shared use of the meeting space by other groups. Please check with your Disney Representative for availability.



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2012S - Veracruz South Registration Desk Front, below desk, Adhesive Vinyl

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## **CONVENTION CENTER STAIRWAY TO GUEST ROOMS**

2001 & 2002 - Front of Endcaps, set of (2)\$6001001 - Stairway Kickplate graphics, set of (20)\$2,6453001 - Elevator Door Cover\$585

Note: Availability of locations depicted is not guaranteed due to possible shared use of the meeting space by other groups. Please check with your Disney Representative for availability.





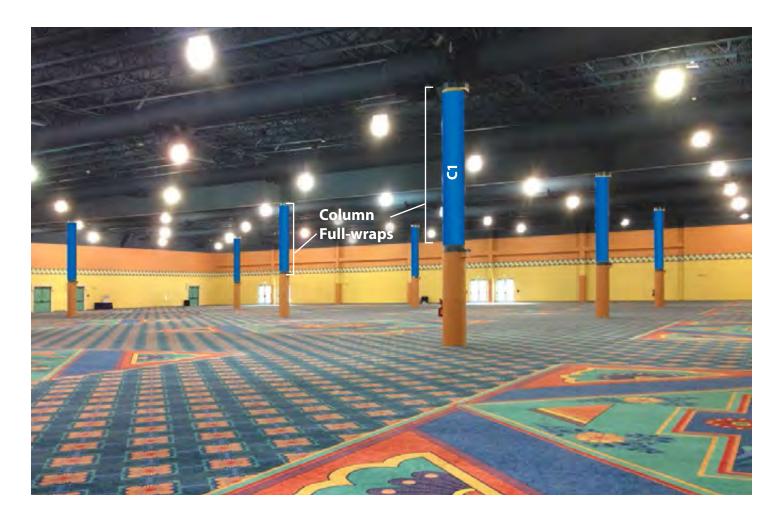
## **CONVENTION CENTER STAIRWAY ENTRANCE FROM GUEST ROOM**

2003 - Stairway Header Graphic

\$2,580

Note: Availability of locations depicted is not guaranteed due to possible shared use of the meeting space by other groups. Please check with your Disney Representative for availability.





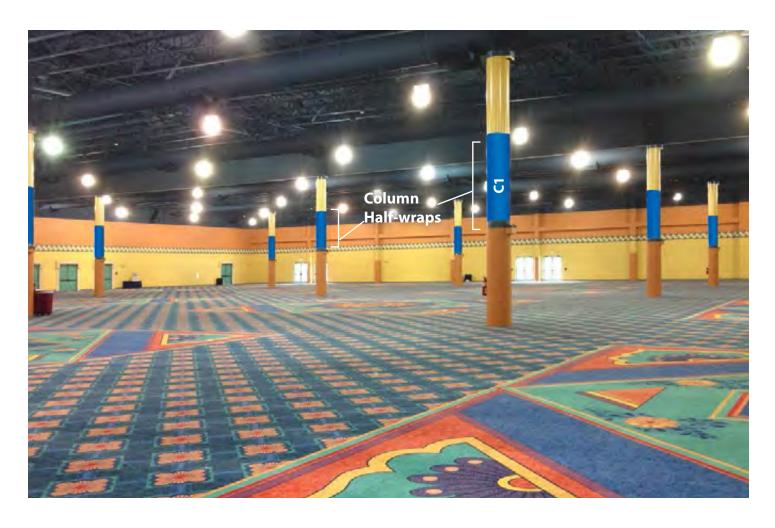
#### **CORONADO EXHIBIT HALL COLUMN WRAPS**

C1 thru C15 - Coronado Exhibit Hall Column Wraps, each

\$1,715

Note: Availability of locations depicted is not guaranteed due to possible shared use of the meeting space by other groups. Please check with your Disney Representative for availability.





## **CORONADO EXHIBIT HALL COLUMN HALF-WRAPS**

C1 thru C15 - Coronado Exhibit Hall Column Half-wraps, each

\$910

Note: Availability of locations depicted is not guaranteed due to possible shared use of the meeting space by other groups. Please check with your Disney Representative for availability.

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